Name and State of Chapter: Zeta Chapter of Colorado

Chapter reports will be presented by a chapter representative at the ESP session. Additionally, send report in electronic format to the ESP National Office at espoffice@espnational.org.

Your Chapter in Review:

1. Membership Numbers: Annual: 82, Life: 51

2. Membership Requirement(s): Any Extension Professional having a minimum of 50 percent Extension appointment, regardless of source of funding, is invited to become an Active member.

3. Dues Structure: (indicate amount collected above $30 national dues)
   a. Annual: $30
   b. Life: $0
   c. Initiation: $5

4. Chapter Activities: No specific chapter activities to report.

5. Life Member Activities or Involvement: In June, Life Members gathered in Windsor for an outdoor BBQ and update meeting

6. Chapter Financial Resources to support recognition programs, professional development and scholarships. (How were funds generated and utilized?)

   Funds are generated via a silent auction during the annual business meeting. We have an established interest account for funds donated to the chapter for professional development scholarships. All recognition and scholarship applications are reviewed by the Scholarships, Grants and Recognition Committee. Professional development awards are distributed throughout the year. Recognition awards are distributed at our Annual Extension Conference.

7. Brief report on Committee Activity in the Chapter:
   - Professional Development: No activities to report.
   - Scholarships, Grants and Recognition: See response to question 6 above.
   - Global Relations: No activities to report.
   - Member Recruitment/Retention: See response to question 8 below.
   - Resource Development & Management: No activities to report.
   - Public Issues: The Chapter provided financial support for the Chair to attend the Public Issues Leadership Conference. While in attendance the Chair presented a poster session.
   - Other:

8. Describe membership efforts to recruit new members; keep members; and develop life members. A special effort was made to connect with new hires through a special letter/invitation, listing benefits of ESP membership, and a special presentation at New Staff Orientation. Offered a contest regarding membership recruitment. Sent letters to all not renewing to help maintain current membership.

9. How does ESP best serve the Extension Professionals in your state? By providing communication such as the updates, website, and other emails to support chapter leadership.
10. How could ESP better serve the Extension Professionals in your state? By providing more information directly to the individual membership about specific opportunities - especially the professional development opportunities.

11. How does your chapter provide professional support to new as well as existing membership? 1) Our primary focus has been on providing professional development scholarships. 2) Each year the President Elect of the Zeta Chapter serves as a member of the Annual Extension Forum Planning Committee. This representation resulted in the recruitment of Dr. Jerold R. Thomas to present the general session topic on the use of emerging technology in Extension programming. This recommendation came as a result of his presentation at the 2008 JCEP Regional Leadership Conference. 3) The President, President Elect and Past President serve on a Joint Board, representative of all the Extension Professional Associations. Each year these representatives come together to present current issues to the Director of Extension.

12. How could your chapter provide further professional support to new and existing members? We will continue to be engaged in all of the actions previously mentioned. A primary focus will be on providing scholarships to support professional development requests. With tight budgets this will be a significant way we can support new and existing members.

13. The National Board is interested in knowing your state recommendations as to how ESP nationally can better serve our membership. Please provide us with your Chapter suggestions 1) More on how we can utilize technology to connect and network and provide professional development opportunities for our leadership and membership. 2) More regarding having a strong voice in current economic and political climate - Example: Colorado currently has two major counties threatening to withdraw funding for Extension programs.